



Key Facts:

Game Name:	Big Pharma
Developer:	Twice Circled
Developer Bio:	http://www.twicecircled.com/2c/about/
Publisher:	Positech Games
Release date:	Summer 2015
Platform:	PC
Pricing model:	Premium
Website:	http://www.bigpharmagame.com/
Development Blog:	http://www.twicecircled.com/2c/blog/
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What if you had it in your power to rid the world of disease, to improve the lives of millions, to ease suffering and cure the sick... and earn a tidy profit?

As the head of your own Pharmaceutical Conglomerate you have this power resting in your hands. Will you use it for good? Being totally altruistic may not be the best business plan. The uncomfortable truth (is there an ointment for that?) is that some remedies are more profitable than others and illness is good for business.

Welcome to Big Pharma, where you can make a fortune and still maintain a healthy conscience. Or can you?

From humble beginnings with a few rusty reconditioned machines, you can progress from knocking out cheap generic treatments for minor ailments, to discovering new active ingredients and hi-tech machines to help refine the next generation of world-changing drugs.

But watch out, you're not alone out there. Rival corporations that want to put you out of business have their own set of competing cures and treatments. Then there's the dynamically shifting marketplace which means that your fancy cold and flu medicine from last winter might not sell so well now it's the height of summer. Where did I put my anti-wrinkle sun cream?

Big Pharma is part business sim, part logistics puzzle. It's one thing to work away in the lab perfecting new formulas, but converting the 'sciency stuff' into cold hard cash means bringing an engineering and business mind to the problem. Factory space is expensive, and those fancy new agglomerators and centrifuges don't always slot nicely together.

Welcome to the world of Big Pharma!

Side effects may vary: 1 in 10 players may become empathically challenged. 1 in 100 may see disease and suffering solely as a business opportunity. 1 in 1000 players may become megalomaniacal. 1 in 10,000 may become seriously addicted. (So few? Don't believe everything you read on the label).

Big Pharma is a game all about running your own pharmaceutical empire from developer Twice Circled and publisher Positech Games. Development started in May 2014 and it's slated for release in the summer 2015.